


File No.13/08/2019- CMU  
Government of India  
NITI Aayog (National Institution for Transforming India)  
Communication Cell

Sansad Marg  
New Delhi-110001  
Dated:-20/08/2019

**NOTICE**

Sub:-RFQ-cum-RFP for selection of a new Creative Agency for NITI Aayog.  
Ref:-Communication Cell's Etender Reference No. 13/08/2019-CMU dated 05/08/2019

In connection with the presentations by the participating firms to be seen by the Technical Evaluation Committee on 26/08/2019 at 3:00 PM onwards, it is hereby notified, for information of all concerned, that a maximum of Ten (10) Minutes will be given to each firm for giving its presentation. All the firms concerned are requested to prepare and summarise their presentations accordingly.

  
(N. K. Arora)

Under Secretary (Communications)

**Copy to:-**

1. Website of NITI Aayog